

ATIM'S TOP 60 MASTERS

2020 PRESS KIT



ARTTOUR INTERNATIONAL RELEASES THE ATIM'S TOP 60 MASTERS 2020

ArtTour International Publications is proud to introduce a highly-anticipated and ground-breaking publication – a testament to our dedication and involvement with some of the most talented and inspiring artists operating in the world today; the ATIM'S Top 60 Masters 2020!

The ninth edition of this annual publication features 60 incredible artists selected from a pool of over 1200 submissions bringing to light the best of the best in the contemporary art world.

Curated by the internationally acclaimed art personality Viviana Puello, Founder and Editor-in-Chief of ArtTour International Magazine, the publication spotlights top talent from a vast array of artistic forms.

Each book is a softcover version in glorious, full color, and printed on high-quality glossy paper and perfect bound.

The front cover showcases the captivating abstract painting "Escape to Reality" by ArtTour International artist of the year, Patricia Karen Gagic. While the back cover features ATIM's Top 60 Master, ALBY, with her vision of the "Promise of Humanity." And throughout the interior, this book is brimming with artworks by some of the world's most awe-inspiring artists – an eclectic mix that is sure to be enjoyed by everyone!

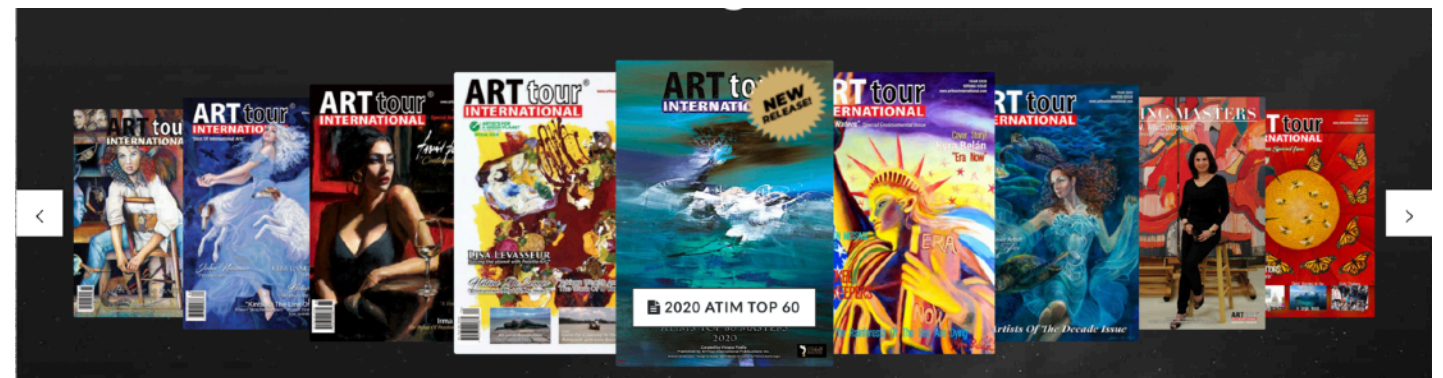


About the Publishers

ArtTour International Publications, is the most iconic worldwide multi-media platform in the art industry. offering international exposure to artists in all stages of their careers. We promote art and help artists earn a living doing what they love!. Our platform includes print & digital publications, an award-winning TV Show, international events, and more! The ArtTour International Show gives life-changing exposure to artists around the globe. Tune in to MNN-HD Spectrum 1993 Every Thursday at 5:30 pm or Watch via Livestream.

For the last nine years, ArtTour International Magazine has been inspiring over 10 million global viewers by showcasing the world's most talented master artists. As leaders in the multi-media art space, ArtTour International has given international exposure to hundreds of artists in all stages of their career journey. Their platform has grown exponentially to include their award-winning magazine, a TV show, and international events and beyond. Their commitment to excellence in art is evident as their platform gives life-changing exposure to artists from all stages and spaces, from over 205 countries worldwide.

ArtTour International has been featured on CBS News, Medium, ABC, Fox, The NY Weekly, LA Wire, NY Wire, and The American Reporter.



What they say about us! Below find the most recent articles written about ArtTour International

"... they are the leading voice in the world of art activism". - ABC News

<https://www.abc-7.com/story/42300263/arttour-international-magazine-features-black-lives-matter-movement-and-healing-with-the-arts-in-summer-2020-issue>

"ArtTour International gives artists a loud and influential voice to spread awareness of important social causes, environmental advocacies, and peace promotions." - FOX NEWS

<https://www.fox34.com/story/42300264/arttour-international-magazine-features-black-lives-matter-movement-and-healing-with-the-arts-in-summer-2020-issue>

"Arttour International amplifies the voice of artists to impact the world with striking messages of hope and environmental awareness." - CBS

<https://www.wrcbtv.com/story/42300263/arttour-international-magazine-features-black-lives-matter-movement-and-healing-with-the-arts-in-summer-2020-issue>

"Art, Advocacy, And Multimedia: ArtTour International Provides Comprehensive Exposure For Artists And Their Causes". - THE NEW YORK WEEKLY

<https://thenyweekly.com/arts/art-advocacy-and-multimedia-arttour-international-provides-comprehensive-exposure-for-artists-and-their-causes/>

"ArtTour International is one of the best multimedia platforms out there that is perfect for artists looking for a dependable facet of exposure. They have redefined the way to market art in the present times." MEDIUM

<https://medium.com/@tylerpenske/artist-activists-in-the-digital-age-impact-a-worldwide-audience-with-arttour-international-magazine-10dd0fa7f46b>

ArtTour International has proven to be an effective platform for artists to bring in their art and their advocacy" - LOS ANGELES WIRE

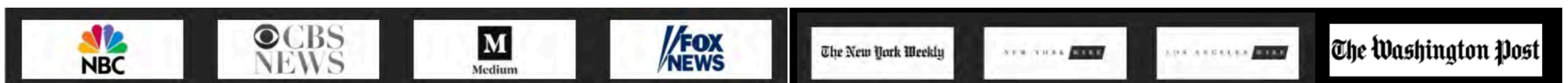
<https://lawire.com/spread-art-not-virus-arttour-international-shares-how-artists-can-be-heard-during-this-pandemic/>

"In the context of the current socio-cultural climate, ArtTour International's founding objectives have never been more relevant". - NY WIRE

<https://nywire.com/how-arttour-international-is-helping-artists-spread-their-message-in-time-of-pandemic/>

"This magazine is not just the typical average digital magazine promoting artists in different stages of their careers" - THE AMERICAN REPORTER

<https://www.theamericanreporter.com/arttour-international-amplifying-the-voice-of-artists-to-impact-the-world-with-striking-messages-of-hope-and-environmental-awareness/>



DIRECTORS' BIO

Viviana Puello



Alan Grimandi & Viviana Puello during the Premier of their **Film Kintsugi The Line Of Destiny** at the New York Films Festival

Viviana Puello is an artist, curator, writer, founder, and CEO of ArtTour International Publications, Inc.

Puello is also the host of her show "ArtTour International," which airs every Thursday at 5:30 pm in NYC through MNN-HD Spectrum 1993. The show has received the "Public Media Awards of Excellence" for two years in a row in 2018 and 2019.

After two decades of working as an independent artist and curator and seeing the struggles and hardships that many artists face within the art industry, Puello decided to use her experience to help artists overcome

the challenges of creating a lucrative and successful career.

She has helped hundreds of artists and has traveled around the world with the cameras of her TV Show to support artists and emerging art organizations. She is also the founder of Artists For A Green Planet", "Create4Peace", and Director of Vivid Arts Network.

Puello has been featured on CBS News, Medium, ABC, Fox, The NY Weekly, The Washington Post, LA Wire, NY Wire, The American Reporter, Venezuela TV, Brazil TV, Toscana TV, and Incontri con L'Arte in Italy.

For more information about Viviana, invitations or speaker-related inquiries email her booking office for speaking fees and availability at info@vivianapuello.com or visit www.vivianapuello.com

Alan Grimandi

Alan Grimandi, COO and co-founder of ArtTour International Magazine, is an award-winning Italian filmmaker, Director, Producer, Multi-Media Designer, and an advocate for the arts. Recipient of the "Best First Time Director" by New York Film Awards for his film "Kintsugi-The Line Of Destiny," which also received the "Top Documentary Award" with the Top Shorts Film Festival.

Grimandi introduced himself to the art world at an early age and stumbled upon an artistic career that has brought him significant accomplishments.

Grimandi has served the art industry for over fifteen years using his experience in filmmaking to help art entrepreneurs and art organizations. From short promo ads, elaborate video productions to compelling film and documentaries, Grimandi's award-winning video production team has helped convert many dreams into cinematographic realities.

On his first project as a filmmaker, Grimandi's experience and creativity came together to produce a great short film that has gained him acclaim by critics in the industry.

For more information or filmmaking, inquiries contact alan.grimandi@arttourinternational.com or visit www.arttourinternational.com/video-production

MEET OUR TOP 60 MASTERS 2020



"ArtTour International's Artist of the Year"

Cover Artist



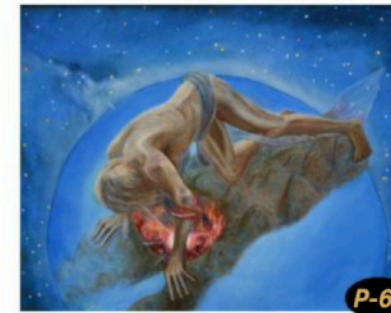
Patricia Karen Gagic

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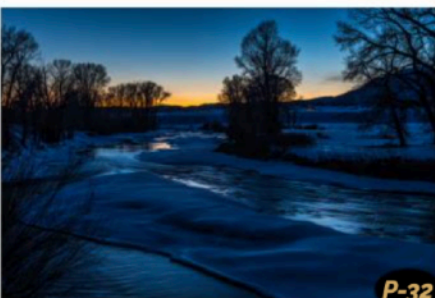
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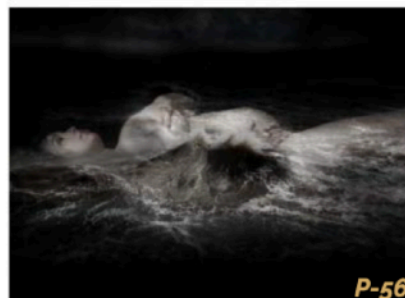


Alison Barrows-Young (ALBY)

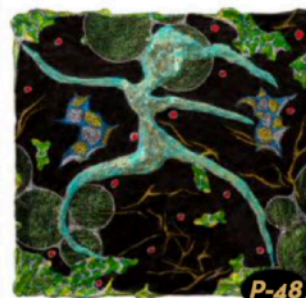
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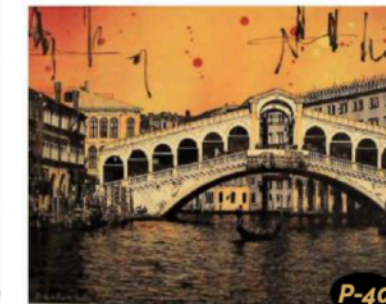
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ATIM'S TOP 60 MASTERS AWARDS

Each artist chosen for ATIM's Top 60 Masters is a recipient of the ATIM Masters Award, a reproduction of ArtTour International's own Editor and Chief, Viviana Puello's sculpture, "Rising Above." This sculpture was created to inspired artists to fly high and conquer their dreams. This year's Ferrari Red sculpture is dedicated to make a statement against war, violence, inequality, and bring awareness for world peace. It is a reminder that the ongoing struggle for peace, remains.



ATIM'S TOP 60 MASTERS AWARDS CEREMONY

Celebrated Around The World!

Every year, ArtTour International Magazine celebrates its Top 60 Masters with an incredible award ceremony created in collaboration with their non-profit Create4Peace. For the safety of all, this year's ATIM Top 60 Master artists will gather together to celebrate next Spring in Florence, Italy. We know the team at ArtTour International looks forward to handing each artist the ATIM Masters Awards in person and giving each them a chance to share their messages of peace with the world.





Escape to Reality - Mixed Media on Canvas

FRONT COVER ARTIST PATRICIA KAREN GAGIC

International Contemporary Artist, Author, Humanitarian, and Speaker, Patricia Karen Gagic, has an impressive global art career with her work exhibited all around the world. We are excited to name her ArtTour International's Artist of the Year.

Gagic's style derives from a creative perception of facing the challenges, dynamic richness, and quality, which emerges from working with layered textures and intricate shadows. Her process-driven paintings reflect her connection to the world around her, and in particular, to nature and the environment. Using the depth of each visual as a symbol of that within ourselves. Her use of color is the identifying factor in her portfolio.

Patricia Karen Gagic was an Honorary Commissioner at the Venice Biennale, representing the art of Adi Da Samraj -Transcendental Realism. In 2018, she won the Gold Medal in Photography at the SNBA (Salon de la Soci t  Nationale des Beaux-Arts de Paris) at the Carousel du Louvre. She is one of the 2019 recipients of the TOP 60 Masters by ATIM (Art Tour International Magazine).

In 2017 Patricia was the recipient of the Excellence in the Arts for Courage and Commitment to Human Rights, Dignity, and Freedom by the Canadian Civil Liberties Association. She received the 2019 Silver Medal from the Soci t  Acad mique Arts, Sciences, and Lettres of France in Paris.

INTERIOR COVER

LEROI

Leroi C. Johnson, commonly known as just LeRoi, embodies African historical tradition and raw ethnicity in a unique technique he dubs 'electric primitive.'

The American artist, born and raised in Buffalo, New York, is an incredible, almost self-taught painter whose interest in painting began at an early age.

A combination of geometric patterns, abstract figurative art, bursting with poetic imagery, and culturally rich use of color, his work is rooted in expressionism. His education has been a considerable influence in his work as well as his livelihood in urban environments. Throughout his 45 years as an artist, LeRoi has tweaked and refined his style, exhibiting exploring pre-colonial and post-colonial African heritage and pan-Africanism. He fuses these elements with dazzling colors in electrical frenzies. The result is stunning visuals that accentuate his paintings' subject and adorn the simplistic beauty of traditional African artistry.

LeRoi has led a fruitful life touching all aspects of art, including music. Last year, he was inducted into the Buffalo Music Hall of Fame, honored for his role in the industry, including managing legendary artists like Rick James. LeRoi has played a role in paving the way for African Art on all ends. His efforts and creative endeavors stay true to the cultural heritage he feels connected to, highlighting the beauty in each layer of its history still very much alive today.



Colored People X - Oil and Acrylic on Canvas



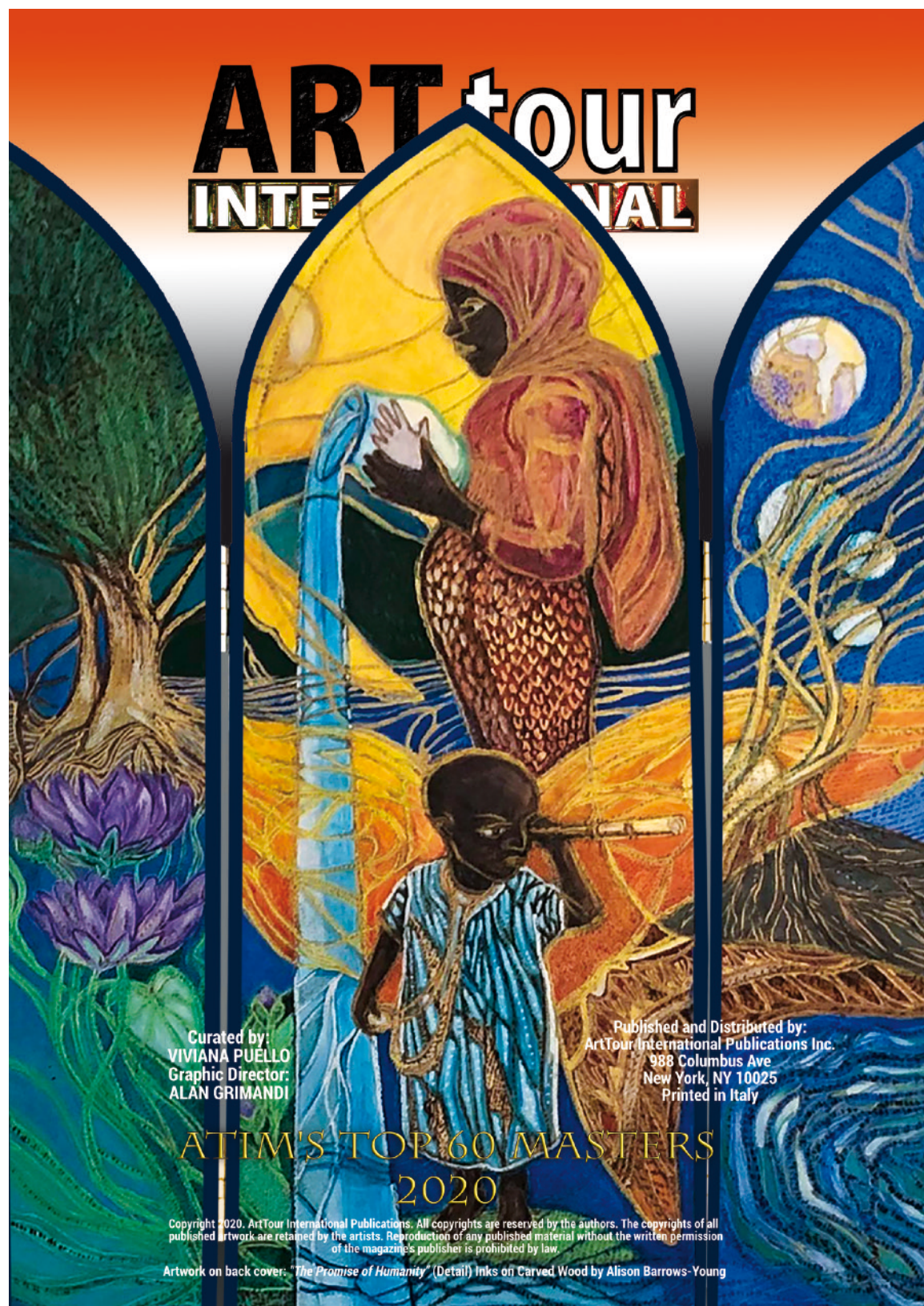
Fire in The Sky - Acrylic on Canvas

"My passion for nature's beauty, chaos, and wonder have to lead me to create images that bring to life the spirit of what I see in quiet places and try to make you feel the awe and the essence of its beauty. Life is a miracle - enjoy it, experience it, and share it!"

INTERIOR BACK COVER ARTIST CHER ANDERSON

Master Artist Cher Anderson is a wildlife painter and photographer with hyperrealistic paintings that mirror her immense love and dedication to the conservation of nature and wildlife. Anderson's work is acutely rich in detail, and the illusion of movement through majestic poses, and lively bold color tones. True to her spirit of wildlife conservation and rehabilitation, Anderson donates most of her proceeds from her art sales to conservation efforts.

Anderson was born in New York, raised in Mexico City, and has resided in Arizona since 1990. Throughout her life as a fine artist, she has learned from the masters by studying their technique and applying it to improve her final works of art. She is an avid conservation supporter and a Signature Member and Ambassador of Artists for Conservation, Vancouver, B.C. Anderson has traveled around the world photographing her subjects in their element. Mainly working in watercolors, gouache, and acrylics, she brings her subjects to life, and all the while remembers the moment when she looked into the animal's eyes and met them for the first time. She is passionate about animals and has a genuine love for horses, which she breeds and raises in Arizona. Intrigued by animal behavior, she describes getting that one perfect photograph to be the equivalent of a surge of adrenaline felt by a thrill seeker.



BACK COVER ARTIST

ALBY (Alison Barrows-Young)

American born, ALBY is known for her diverse use of media, themes, and styles. ALBY's portfolio is an intriguing display of figurative, abstract, and elemental work, which speaks to social, environmental, and personal concepts fusing naturalistic imagery with eccentric patterns to stunning effect. Her paintings beam with a kaleidoscope of bright tones, and soft earthy contrasts.

Currently, ALBY is choosing to use icon art formats to shed light on our global refugee crisis through carving, wood burning, and layering of metallic and natural colored inks. Her themes are sensitive to the many challenges the world faces. Focusing on and promoting peace is a signature concept found in all of her paintings. ALBY captures a spiritedness in her depictions of landscapes and human subjects by combining naturalistic detail and stylistic 'expression.'

"Through the years, my artistic voice has gathered into an alliance with my preference to live in the wilderness. To preserve nature, and to advocate for the earth. I am devoted to living peacefully within our biosphere and to nurturing its persistence. Due to global warming, the weather has become unpredictable, and in it's a wild path, life on earth, which once seemed so certain and solid, is now tenuous. From the mountain ridge of my forest home, I am often stirred by how small and insignificant I am in the face of the earth's majesty. I hope to express the absolute awe and the inexplicable peace I feel when facing its force in my painting. Incredibly beautiful, even in its astounding fierceness, it leaves no doubt to the certainty of its life-giving and life-taking accountability."

BRANDING MATERIALS

Logo and branding material usage

These are the official branding material and Logo for the ATIM'S TOP 60 MASTERS. The logos are available for all artists and members of the press to use so use them! Please do follow our trademark guidelines:

- The logo must be used **AS IS** without any modifications. Don't try to recreate the Logo, "Frankenstein" it from different pieces, or make rough adjustments using a graphics editor like Microsoft Paint or Adobe Photoshop.
- Members of the media can use the Logo for editorial content or promotional content of the ATIM's Top 60 Masters project.
- Artists are free to use the Logo in their ARTIST websites, social media pages, and any exclusive artist content. But it cannot be used on any art business website, organization, or third party company's website or social media pages.
- The Logo **CANNOT** be used or displayed with a third party organization's website that might mislead or represent a partnership.
- The Logo **CANNOT** be used, printed or displayed in any merchandise, third party publication or advertising.
- The Logo is a trademark of ArtTour International Publications, Inc. Please respect our trademark guidelines when using these visual assets. Please contact the marketing department if you require assistance or clarification on ArtTour International's Top 60 Master's branding materials.

Logo History: Humberto Horozco, ArtTour International's head of the web design department, created the original ATIM's Top 60 Master logo in 2012 as part of a branding assignment. Alan Grimandi, COO of the company, approved the final design in May 2012 for the release of the first ATIM's Top 60 Masters publication. The initial design remains intact.

[CLICK HERE TO DOWNLOAD FILES](#)



MATERIALS FOR THE PRESS

We got you covered. All content is ready to use, just download!

Thanks for your interest in this fantastic project! We want to facilitate all resources for your article and have created a new dropbox folder where you will find:

- *A Royalty-Free Article just in case you're running out of time and want to copy and paste it in your publication.*
- *A press release by ArtTour International's writer Tiarra Thompkins. Feel free to make changes, tweak it, and use freely.*
- *Photos of the cover pages.*
- *A complete set of logos, seal, and branding material for you to use according to the guidelines listed on the previous page.*
- *Photos of the curator and director of the project Viviana Puello.*

Furthermore, to the right, there is link to preview the publication.

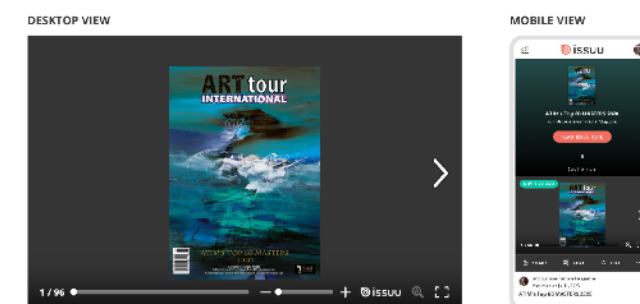
Just one more thing! Please let us know when your article is published. We promise to amplify your voice and make sure the world knows about it!

ATIM Top 60 Artists, Project Directors, and the ArtTour International team are all available for interviews and eager to speak to you. If you are interested, please contact us via email at info@arttourinternational.com or call 929 351-7934, and we will make sure to get you in touch with anyone you wish to speak to.

Thanks for sharing our vision and supporting the arts!

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